

	<p>(a) Sender, communicator (c) Receiver, sender (b) Communicator, receiver (d) Sender, listener</p>	
	SECTION B	
5	Why is active listening important in the workplace?	2
6	Mention the steps to be followed in order to teach interview skills in high school.	2
7	Explain the importance of pricing in marketing	2
8	Describe the importance of pricing to customers.	2
	SECTION C	
9	Your friend's interview is scheduled for next week with one of the reputed companies of telecom sector. Suggest your friend what to do before and after the interview (Two points each for what to do before and after the interview)	4
10	Explain the internal factors affecting price.	4
	THE END	